



Exhibit VIII.C.9.b. – Marketing of Entertainment Venues

As a major goal of the Act is to enhance the State's live entertainment venues, submit as Exhibit VIII.C.9.b. a description of how the entertainment venues proposed for the Project Site are distinguished (whether by design or intended use) and intended to complement the impacted live entertainment venues identified pursuant to Item IX.B.2. A live entertainment venue is a not-for-profit or government-owned performance venue designed in whole or in part for the presentation of live concerts, comedy or theatrical performances.

Tioga has not had any negative impact on local live entertainment venues and will not in the future. Tioga Downs has received support from the region's theaters and entertainment venues identified in Exhibit IX.A.1.b, including support from the Clemens Center; the First Arena; the Goodwill Theatre and Watkins Glen International. Tioga Downs venues will not be built to support or feature live stage shows such as Broadway touring productions.

Tioga Downs has a proven through on-going financial commitment and ethical conduct to be a cooperative partner in the enhancement of the Southern Tier's entertainment offering and ancillary revenues and has not, in any way, directly competed against other regional entertainment venues.

Tioga Downs' commitment to the region's entertainment offerings is evidenced by the charitable support and business promotion of local entertainment venues through direct donations, charity concerts and ticket giveaways such as a \$15,000 charitable contribution to the Goodwill Theatre in Johnson City.

As evidenced by the support example in Exhibit IX.B.2, Tioga Downs supports local community theatre and will continue to sponsor and promote such programs.