



**Exhibit VIII.C.10.b. – Promotion of Local and Regional Amenities**

*Submit as Exhibit VIII.C.10.b. a description of plans, if any, to highlight Host Municipality local and regional products, brands and cuisine in restaurants, lounges, bars, retail spaces and ancillary amenities. Describe any proposed tie-ins or ventures with Host Municipality, local and regional establishments. Provide copies of any agreements or arrangements for the same. Describe how the Gaming Facility will complement and be compatible with the Host Municipality’s culture and how it will showcase, stimulate and improve the use of existing and future attractions, including tourism and convention facilities within the Host Municipality and nearby municipalities.*

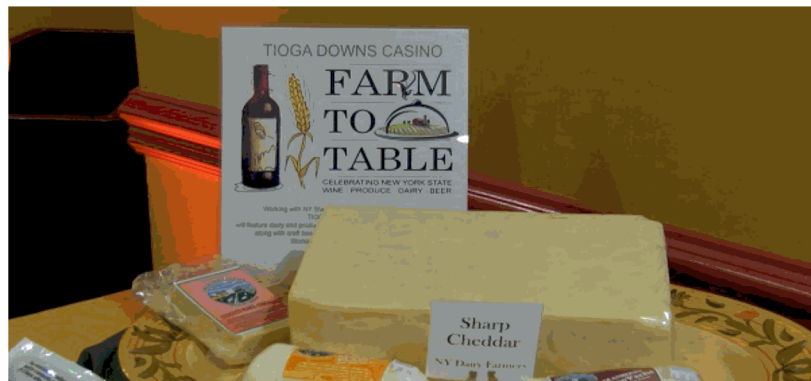
For a decade Tioga Downs and the Southern Tier’s business community have enjoyed a strong partnership. This partnership will only grow once Tioga Downs expands.

Tioga Downs has already developed, and will continue to expand, several initiatives that focus on local and regional products, brands, and cuisine. These programs include Tioga Downs’ Farm to Table, New York State Wine & Craft Beer, and agricultural promotion programs. These initiatives are designed not only to increase direct purchases of New York State and regional products but also to increase our guests’ awareness of these products and the families and local businesses that provide them.

**Tioga Downs’ Farm to Table Program – Promoting Locally Grown Food**

Through the New York State Farm to Table Program, Tioga Downs purchases New York farm-grown or farm-raised food products, products produced by New York food processors and New York wines and craft beers. The Farm to Table program is designed to increase purchases of New York State products and guest awareness of these products. The Farm to Table program also creates tourism activities that directly benefit New York State producers of food products, wines and craft beers.

To connect with local farmers and vendors, Tioga Downs’ Food & Beverage Director and Purchasing Manager collaborates with the



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Tioga County branch of the New York State Farm Bureau and the Cornell Cooperative Extension - Tioga County Branch. New York farmers and food producers have been encouraged to present products that can be used by food venues at Tioga Downs. These products are featured in a number of ways. For example, the serving line at the County Fair Buffet features placards that highlight all New York grown or processed food items. Tioga Downs purchases locally sourced products directly from New York producers as well indirectly through distributors. Locally sourced products include fresh produce, dairy products, artisan cheese, poultry, and meats, such as:

- Englebert Farms - Nichols NY (Specialty meats and cheeses)
- Bulich Farms - Catskill, NY (mushrooms)
- Port Byron Farms - Port Byron, NY (red potatoes)

As part of its Farm to Table efforts, Tioga Downs has created a series of promotions that promote agriculture and food production. For example, in August 2015, Tioga Downs will host

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Tioga

fourth annual “Corntastic Festival.”

three-day Corntastic Festival, Tioga Downs’ staff locally grown corn and provides it free to guests. festival includes competitions for corn shucking, hauling and corn eating. Over one ton of local corn was purchased and given away by Tioga Downs at each of the last three annual events.

Down’s inaugural Appletastic will be held in the fall of 2015. New York State apples will be distributed free to our guests over the course of this three-day, weekend event. Appletastic will showcase New York apples through engaging activities such as an apple pie eating contest, an “apple as a key ingredient” baking competition, and bobbing for apples.

Tioga Downs will continue its annual New York State Hot Dog weekend promotion, featuring Nathan’s hot dogs from Jericho, and Felix Roma hot dog buns from Endicott. Hot dogs are sold for \$1 with a free, extensive toppings bar.

Tioga Downs will be embarking on its 2<sup>nd</sup> Annual Spiedie Eating Contest in the summer of 2015, which in its inaugural year featured the number one world ranked competitive eater, Joey Chestnut. Tioga Downs teams up with Lupo's Spiedies from Endicott to put on this event that is featured during live racing. This event is free to the public and drew more than 5,000 guests in 2014.



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in the summer of 2015 will be Belly Busting Burger Battle.

Tioga Downs is inviting local and restaurants to participate in a burger tasting battle where the community will decide which burger is the best. The event will held alongside the track and inside Trakside Tent and will feature burgers from the Rail House Restaurant & Taproom in Waverly, The Railroad Station Bar Grill in Nichols, The Cellar Restaurant in Owego, and Fat Jack's BBQ in Ithaca. All

proceeds will go to The Salvation Army.