

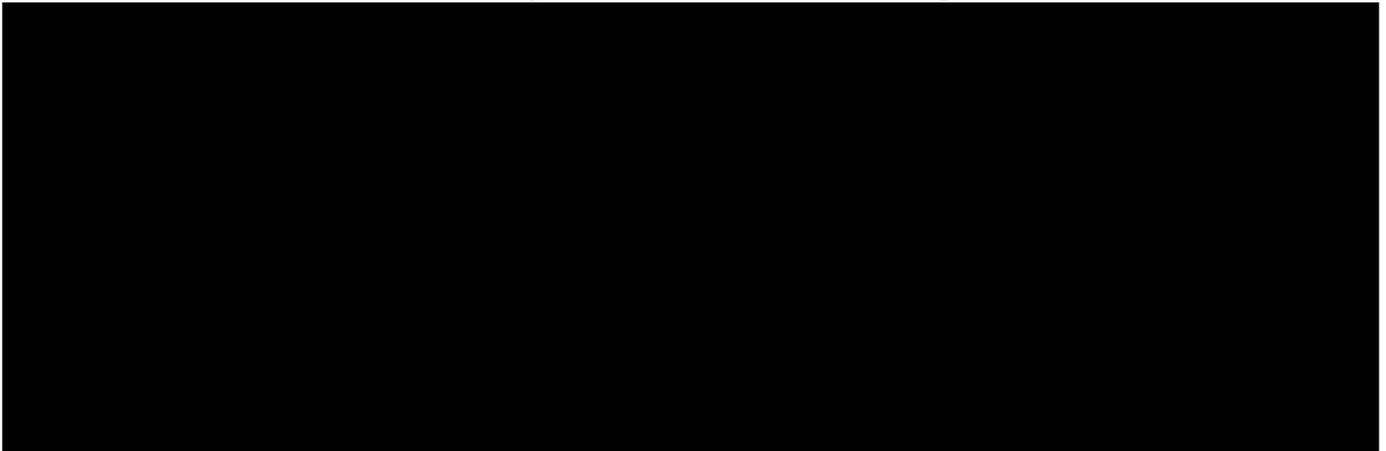


Exhibit IX.B.1. - Local Business Promotion

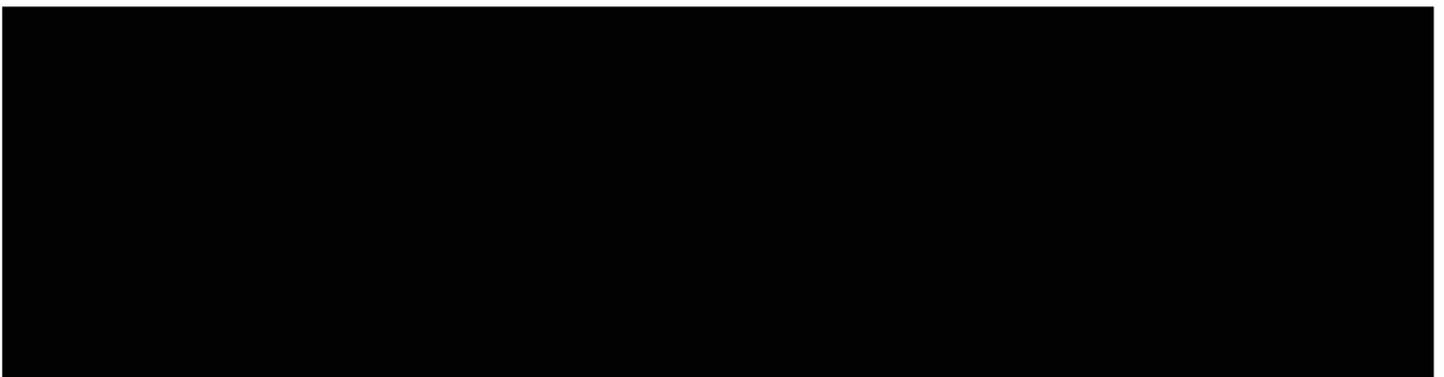
Submit as Exhibit IX.B.1. a description of plans for promoting local businesses in Host Municipality and nearby municipalities including developing cross-marketing strategies with local restaurants, small businesses, hotels and retail facilities. Provide copies of any contracts, agreements or other understandings evidencing such cross-marketing.

Since 2006 Tioga Downs has worked to develop and grow relationships with local and regional businesses. The vision for Tioga Downs was based upon creating an economic engine for the entire region and for nearly a decade it has made great strides toward that goal. The expansion to a full scale casino resort will further allow Tioga Downs to accomplish that objective on a broader scale. Current sponsorships range from mutual onsite advertising deals, ticket swaps, to creating joint tour packages. Tioga Downs is proud to be a team member with the many local businesses it promotes across the Southern Tier:

Existing One to Three Year Relationships



Existing Four to Six Year Relationships

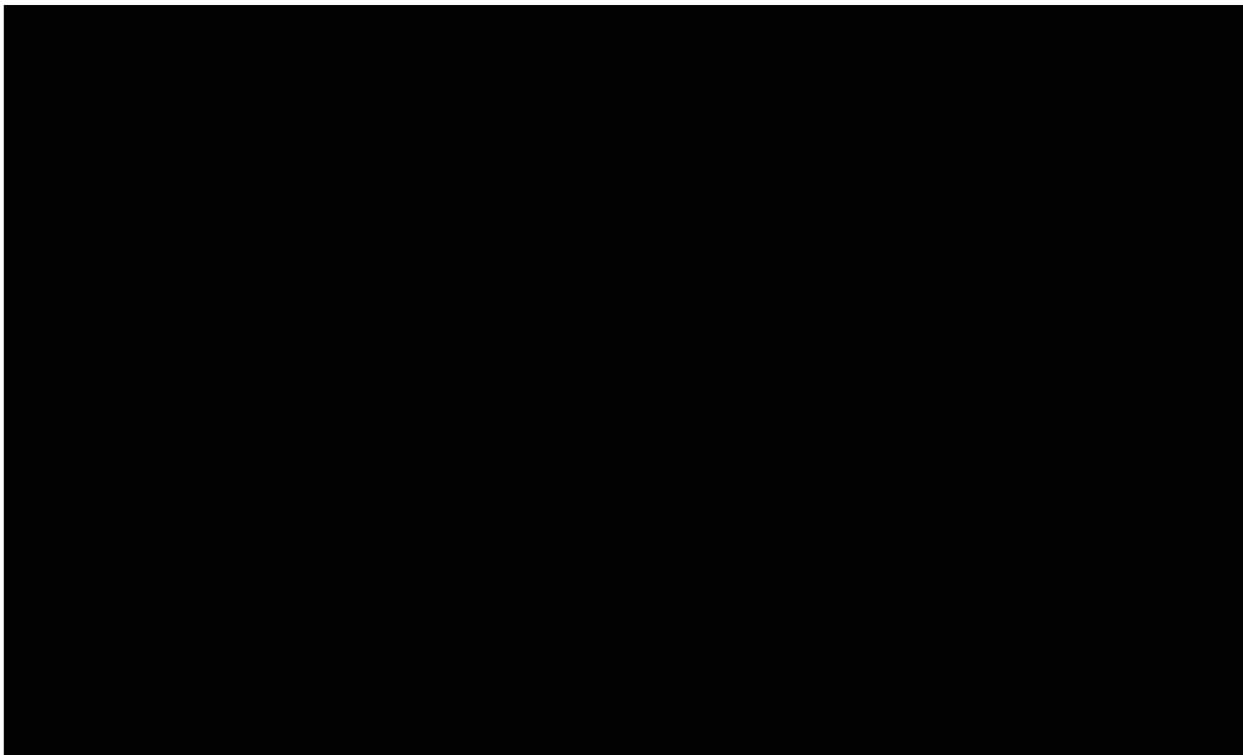




Hotel Partnerships

Tioga Downs has built strong relationships with many of the Southern Tier’s hotels, and even with the development of its own hotel, Tioga Downs expects to continue to develop and support such initiatives going forward. Cross marketing programs include promoting the local hotels on the Tioga Downs website and offering travel packages with a “stay and play” feature. Tioga Down’s Player Development and Group Sales teams market hotel discounts during major events, festivals and concerts to VIP guests.

Tioga Downs expects to continue to partner with area hotels to increase occupancy, casino traffic and new membership. Existing partners include:



Currently, Tioga Downs places national entertainers and their crews at local hotels, and would expect to continue this practice following an expansion.

Tioga Downs utilizes area restaurants and hotels for employee events. Examples include annual multi-day off-property strategy meetings and holiday parties/employee recognition events. Typically these events involve attendees utilizing hotels and meeting rooms, restaurants, wine tours, and other hospitality services. Past venues include:

- Glenora Winery, Watkins Glen NY
- Harbor Hotel, Watkins Glen, NH
- Ramada Geneva Lakefront Hotel, Geneva, NY
- N. 5, Binghamton, NY
- Tony R's, Corning, NY

Local Transportation Companies

Current cross promotion includes Tioga Downs' signage on taxis; placement of information throughout key Tioga Down's food & beverage outlets. Tioga Downs utilizes area transportation companies including:



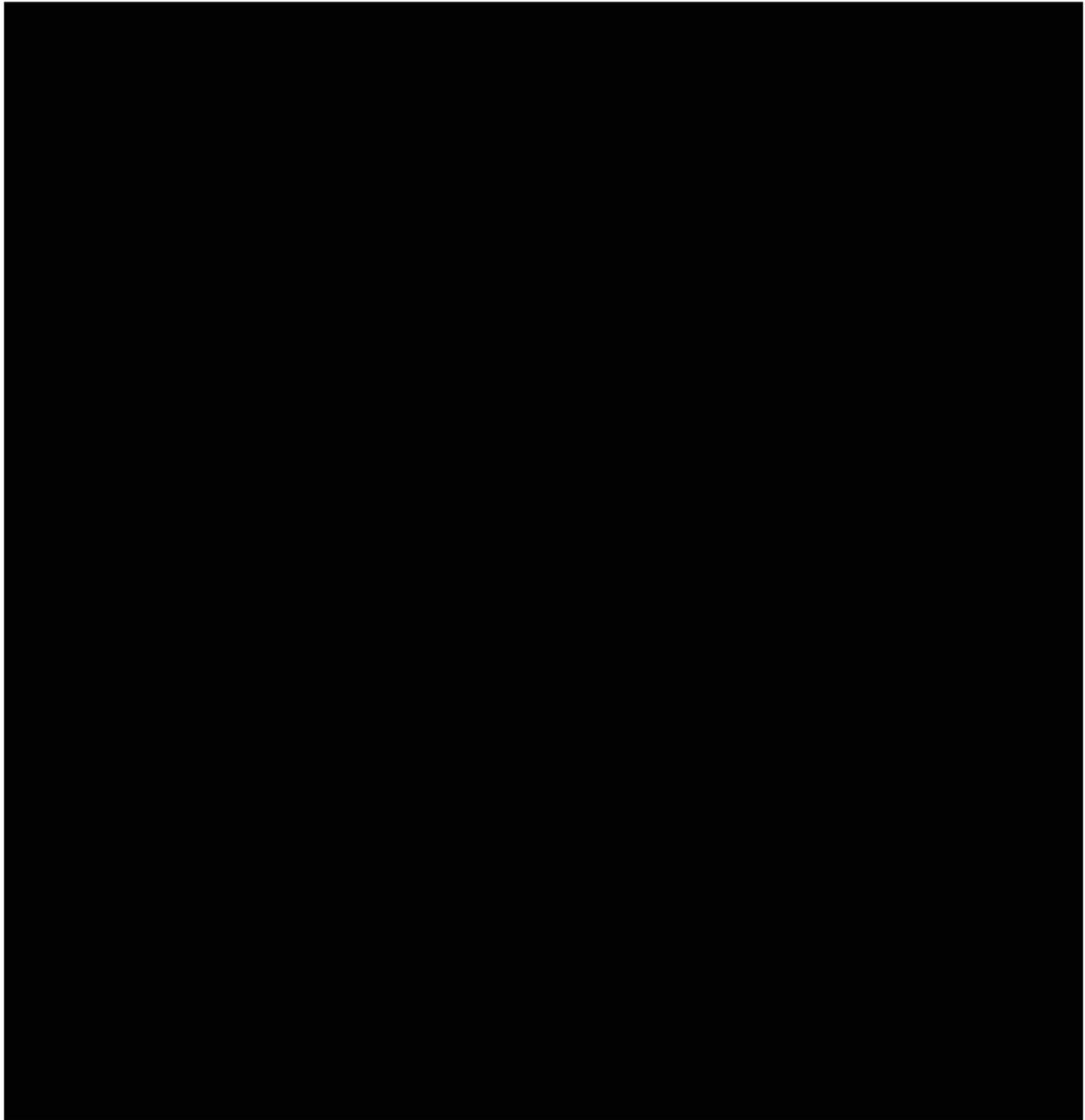
Choice of Spa Brands and Operator

Tioga Downs decided to partner with a local/regional business, "Ageless Spa." With current locations located at Radisson Hotel, Corning, NY and Arnot Mall, Horseheads, a Tioga Downs location will give greater exposure to the Ageless Spa brand which in turn will build a greater audience and develop their brand reach.





Promoting Local Agricultural Brands





Please see the attached Sponsorship Agreements for the above-referenced Tioga Downs partners in promotion across the Southern Tier and beyond.

Please also refer to the following exhibits for additional detail on support and partnerships with regional businesses, organizations and tourism:

- VIII.C.10.b. - Local and Regional Products Featured
- IX.A.1.b. - Evidence of Local Support
- IX.B.3. - Local Business Owners
- IX.B.4. - Local Agreements
- IX.B.5. - Cross Marketing