

## VIII. ECONOMIC ACTIVITY AND BUSINESS DEVELOPMENT

### C. LAND, CONSTRUCTION AND DESIGN OF PHYSICAL PLANT

#### 7. HOTEL

*Submit as Exhibit VIII. C.7.d. a forecast of the number of hotel rooms that will be used for casino and other forms of marketing or reserved for gaming establishment promotions and substantiate the basis of such forecast, for example, by comparison to comparable facilities.*

The Live! Hotel will be used predominately for marketing purposes to service our growing database, increase group sales opportunities and to attract gaming visitors from out-of-state. The following is an estimated breakdown of our room fill goals on an annual basis.

Live! New York Hotel Budget  
ANNUAL SUMMARY

	ANNUAL		MONTHLY AVERAGE		DAILY AVERAGE	
	Fill Budget	%	Fill Budget	%	Fill Budget	%
Direct Mail	48,664	44%	4,055	44%	133	44%
Player Development	36,963	33%	3,080	33%	101	33%
Sales	12,515	11%	1,043	11%	34	11%
Transient	9,213	8%	768	8%	25	8%
Other	3,650	3%	304	3%	10	3%
<b>TOTAL</b>	<b>111,005</b>	<b>100%</b>	<b>9,250</b>	<b>100%</b>	<b>304</b>	<b>100%</b>