

## Firm Profile

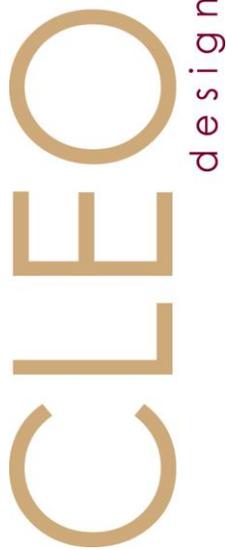
Cleo Design specializes in designing hospitality interiors including hotels, casinos, restaurants, lounges, retail spaces, and spas. Unique design concepts are specifically created to enhance each project's architectural spaces. Cleo's approach is never typical, yet meets the client's desires while paying careful attention to budget, schedule, and individual taste.

Over the last decade Cleo has built a solid reputation on these principles and has established a client list that includes some of the biggest names in hospitality: Cordish/Maryland Live!; Mirage Resorts International; Wynn Las Vegas; MGM Grand Hotel & Casino; Caesar's Palace Hotel & Casino; Seminole Hard Rock Hotel & Casino; The Venetian Las Vegas; Rivers Casino (Pittsburgh & Chicago); Crown Casino (Australia); and many more.

Cleo's cutting-edge aesthetics and technical expertise come from a talented group of designers led by Principals Ann Fleming and Ken Kulas.

Ann is a registered interior designer in four states, with more than 20 years of design experience in the hospitality and gaming industry. She is a LEED Green Associate, a member of the American Society of Interior Designers (ASID), and is certified by the National Council of Interior Design Qualification (NCIDQ).

Ken has been a member of the Las Vegas design community for more than 25 years and has been involved in virtually all facets of interior design. He has worked extensively on themed casino hotel resorts up and down the famed Las Vegas Strip, as well as numerous national and international hospitality and gaming projects.



## Ann Fleming

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Principal

In 2000, Ann and an associate from MGM Mirage, Ken Kulas, formed Cleo Design. Together, they have built a solid reputation as one of the leading Interior Design firms in the hospitality industry, with a client list including Wynn Las Vegas, Wynn Macau, MGM Mirage, Caesars Palace, Seminole Hard Rock, The Venetian, and many more.

Cleo Design has been named Interior Design Magazine's Top 200 Hospitality Giants for 7 years, among other awards in the hospitality industry.

"We find a beautiful line, shape, or color that inspires us. We look beyond the image and interpret the space to make it our own."

### Education

University of Nevada Las Vegas  
School of Engineering  
B.S. Interior Architecture

### Years in Industry

20

### Registered Interior Designer

Nevada #068-ID  
Florida #ID5565  
Illinois #161.003388  
Maryland #2234

### MBE / DBE Certifications

Nevada #NV00896UCPN  
Maryland #10-806

### Certifications / Memberships

LEED Green Associate  
NCIDQ Certified #015677  
ASID Professional Member



## Ken Kulas

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Principal

Ken was born in Harford, Connecticut and encouraged to be creative at an early age. His first memories are of building Lego hotels completed with swimming pools. He moved to Las Vegas in 1968, and attended the University of Nevada, Las Vegas, majoring in art. During his school years, he worked part time as a runner, office manager, designer and created color boards for a well-known Las Vegas interior designer. Early on, while he was still shaping his career, someone recognized his talent with presentation material assembly - something, that to this day, he enjoys being part of because of his love of the hands-on experience.

Managing a team of 17 professionals, and expanding their portfolio to other countries, i.e., Australia and China, Ken challenges himself with every project.

"We look at each space as an opportunity to create something unexpected and strive not to duplicate our previous work."

### Education

University of Nevada Las Vegas  
Art

### Years in Industry

20

### Representative Projects

Crown at The West End Casino  
Melbourne, Australia  
Rivers Casino  
Des Plaines, Illinois  
Maryland Live!  
Arundel Mills, Maryland  
Indiana Live!  
Shelbyville, Indiana  
M8TRIX Casino  
San Jose, California  
Viva ELVIS! Cirque du Soleil  
Las Vegas, Nevada



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## Cleo Design

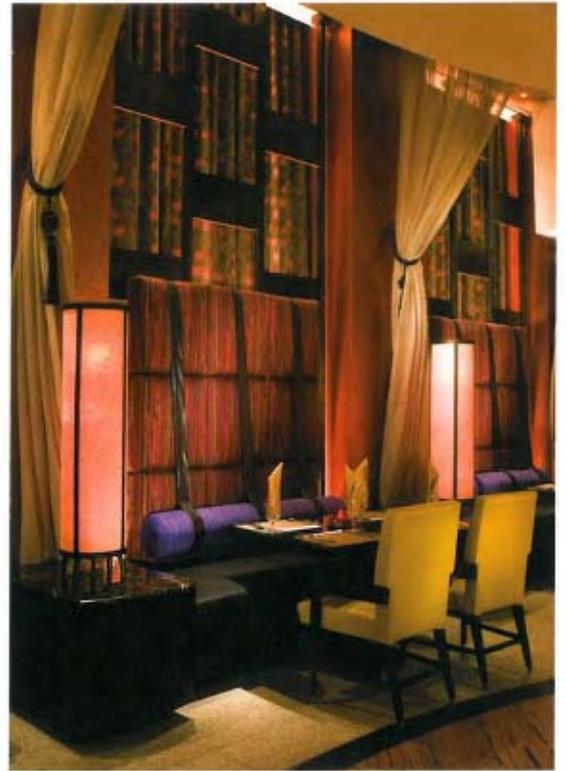


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## Cleo Design

## Beau Rivage Resort & Casino Jia Restaurant Biloxi, Mississippi



Welcome back! This joyous greeting for guests of the 1,740-room Beau Rivage Resort & Casino, in Hurricane Katrina-ravaged Biloxi, Mississippi, concludes a top-to-bottom, renovation by celebrating such highlights as three stunning new gourmet restaurants. One of the restaurants, Jia, capitalizes on America's growing appetite for Asian cuisine by offering a delectable variety of regional specialties from Thailand, Japan, China and Vietnam. Its dynamic, 4,252-square-foot interior, designed by Cleo Design, offers guests four distinct dining areas, including

an 82-seat dining room, 12-seat lounge/bar, 54-seat Teppanyaki and 18-seat sushi bar that shape the guest experience by providing a unique setting for each function without detracting from the restaurant's overall unity. The secret ingredient: This timely, Asian-inspired space carefully coordinates the bold use of such natural materials as bamboo and teak, contemporary, crisply-tailored furnishings, custom-designed lighting fixtures, a red waterfall at the entrance, and art features in all four areas to interpret a shared aesthetic vision. In exotic settings enriched

by a color scheme of reds, mustards, icy blue and natural woods, guests sample such temptations as sushi, Teppanyaki and Hong Kong-style barbecue, savoring Jia's distant ports of call just steps from the casino.

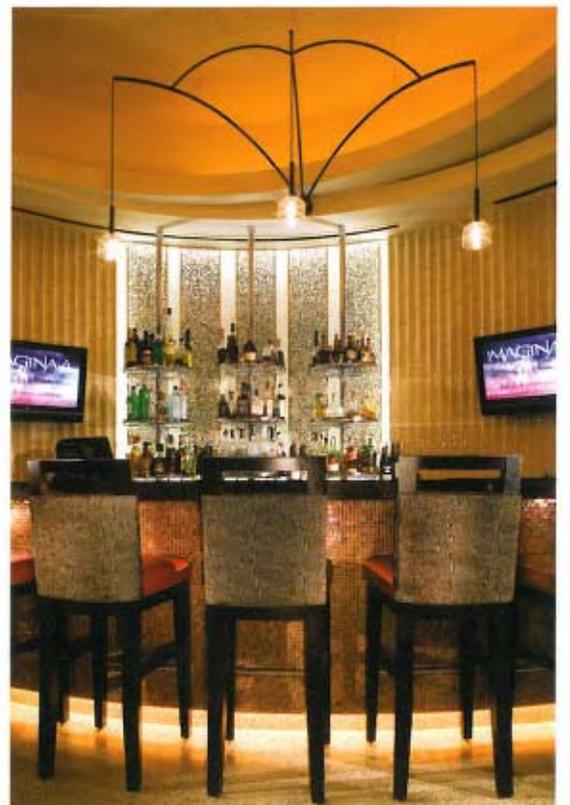
**Top left:** Dining room.

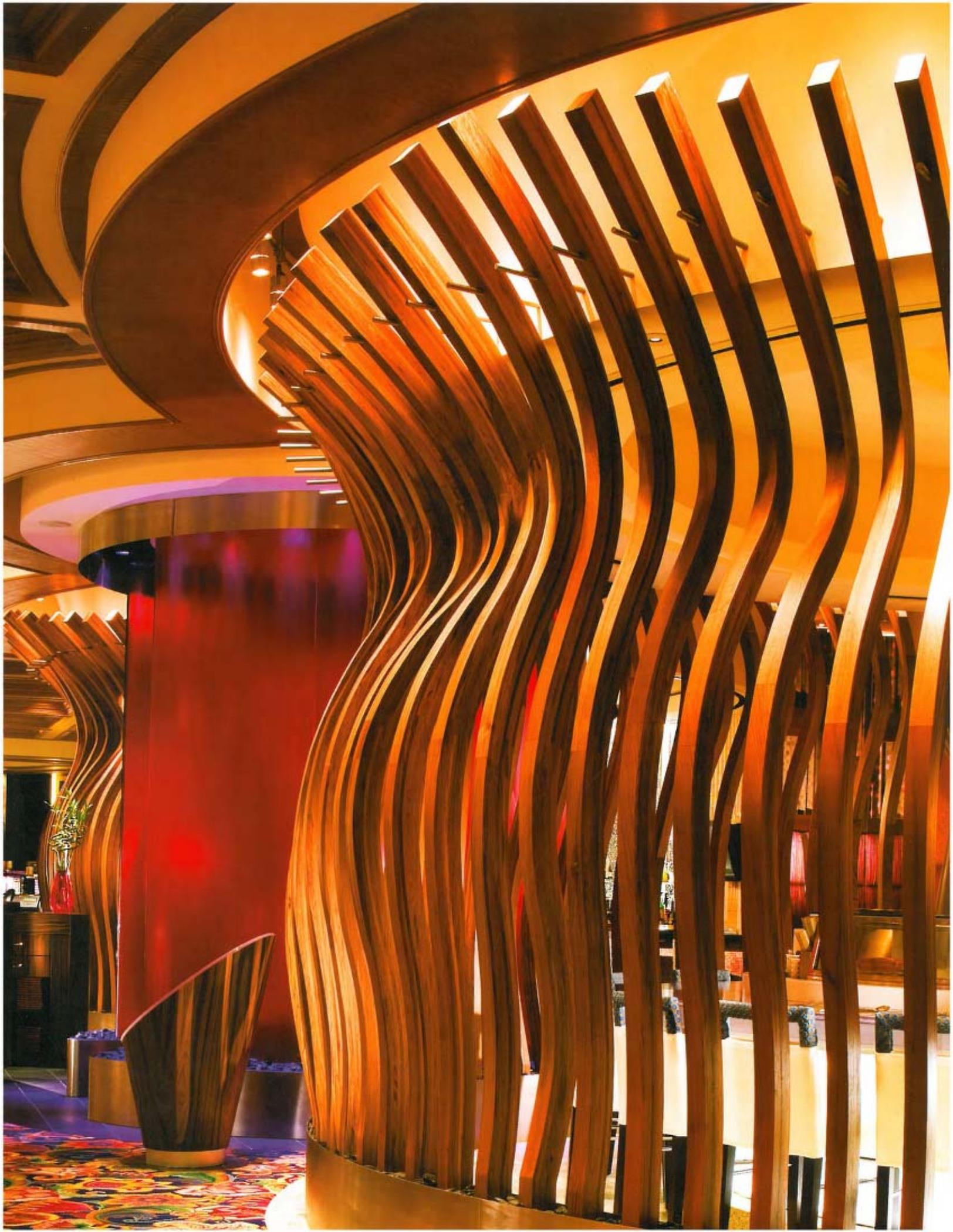
**Top right:** Banquette seating in dining room.

**Right:** Bar.

**Opposite:** Entrance with red waterfall.

**Photography:** Peter Malinowski/  
InSite Architectural Photography.





## Cleo Design

### Beau Rivage Resort and Casino High Limit Gaming Area Biloxi, Mississippi

If the rich are different from everyone else, as F. Scott Fitzgerald observed, so are their accommodations. Consider the new, 5,136-square-foot High Limit Gaming Area, designed by Cleo Design, in the 1,740-room Beau Rivage Resort and Casino, in Biloxi, Mississippi, which has completely recovered from the devastation of Hurricane Katrina. Even before the storm, management had wanted to more clearly define the 151-seat High Limit Gaming Area so that its affluent guests would discern an appreciable difference in its ambience as part of a distinctive VIP experience. The new space fulfills the hopes of the Beau Rivage with an opulent yet informal interior that looks and feels different

to customers at every step, from its high-profile façade, viewable from the hotel's entrance, to its slot room, cashier area, hospitality buffet, game tables, bar and host office. The façade is adorned by a geyser light incorporating glass crystal and accent lighting that is positioned at the entrance to draw the gaze of passersby directly inside. By contrast, the interior, resplendent in gold and silver mosaics, rich woods, upholstered walls, leather and mohair upholstery, and stately transitional furnishings updated with contemporary finishes, speaks of quiet comfort and unhurried luxury.

**Left:** Game tables.

**Bottom left:** Bar.

**Bottom right:** Lounge area.

**Opposite:** Slot room.

**Photography:** Peter Malinowski/  
InSite Architectural Photography.





## Cleo Design

Las Vegas Hilton  
Tempo  
Las Vegas, Nevada



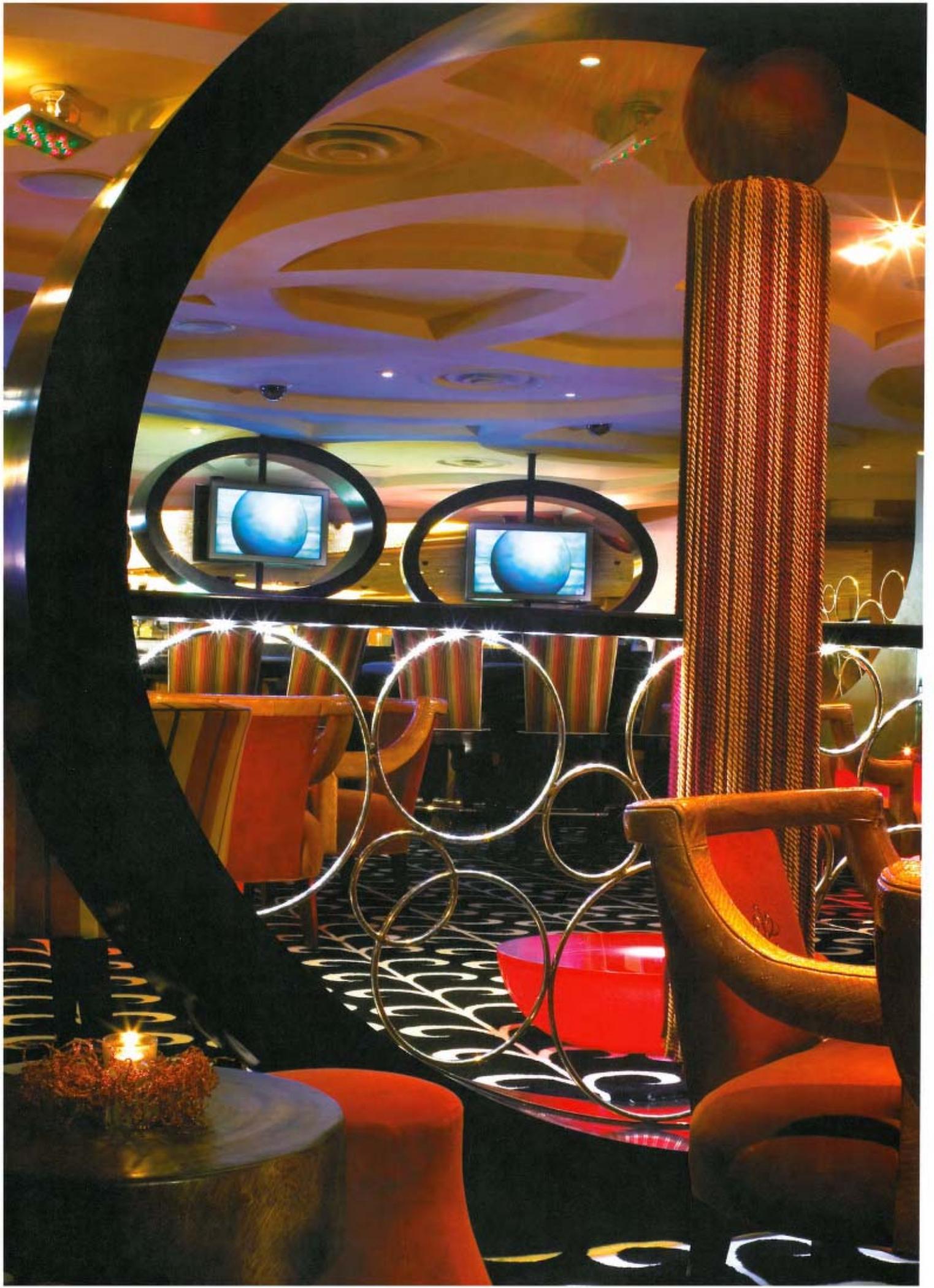
**Top:** Overall view of space.

**Above:** Detail of elliptical room divider.

**Opposite:** Close-up of seating area.

**Photography:** Peter Malinowski/  
InSite Architectural Photography.

Constructed in 1969 and well established on its 80-acre site as a leading Las Vegas hotel, casino and convention hotel, the 3,174-room Las Vegas Hilton—the largest Hilton Hotel in the world as well as one of the largest hotel-casinos in town—perpetually renews itself with such lively additions as Tempo, a 5,205-square-foot “ultralounge,” designed by Cleo Design. Situated in a previously little-used location where sheer walls and structural columns were uncovered in unexpected places, Tempo has been developed as a high-energy gathering place for a young, hip crowd. Its bar, table seating and lighting have been designed to give Tempo two contrasting identities, as a lively cocktail lounge by day and a sizzling nightclub with beverage service and performers by night. Contemporary appointments—featuring luminescent circular cocktail lounge tables and curvilinear seating, bold, vibrant colors along with stark black and white, and a battery of lighting sources—are all displayed against a novel backdrop of giant ellipses and circles that act as room dividers to define the otherwise open space. Thanks to its versatile design, Tempo shifts easily from one “tempo” to another, inviting its cocktail hour guests to return for an evening of great entertainment just hours later.



## Cleo Design

### MGM Grand Studio 54 Las Vegas, Nevada



**Top:** Entrance.

**Right:** VIP lounge.

**Photography:** Peter Malinowski/  
InSite Architectural Photography.

The pursuit of happiness has inspired the MGM Grand since the 5,044-room Las Vegas hotel and casino opened in 1993. In addition to its 170,000-square-foot Casino, it offers guests a wide choice of entertainment. Studio 54 represents one of the MGM Grand's most intimate attractions. This reinvention of Manhattan's legendary nightclub now features a splendidly remodeled entrance and VIP lounge, designed by Cleo Design. With DJs already drawing guests to fill the dance floor of the two-story, 4,926-square-foot space, the MGM Grand wanted a more exciting, upgraded entry experience and elite atmosphere in the VIP area.

The design solution heightens the sense of drama with strong graphics, cool contemporary and minimalist furnishings, a lush color scheme of raspberry, coral and dark neutrals, and spectacular lighting—introduced by custom fiber optic chandeliers at the entry made by weaving the fibers into intricate and graceful forms—suffusing such materials as taffeta and rich woods. Giving VIP guests a club within a club, the new facilities assures VIPs they've come to the right place.



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## CLEO DESIGN



"Vision evolves, takes shape, and develops an idea into the reality of the exceptional."

Driven to create a moment or place in time, we take our clients direction, apply it's relativity to it's surrounding "neighborhood," and begin to meticulously detail both new and old worlds of design.

A paramount principle to the team's philosophy is to use the synergy of each seasoned individual to create, innovate, and bring clarity to a project's scope, expectations, and investment directive.

A decade worth of design acclaims including numerous years of *Interior Design Magazine's* "Top 200 Giants" list, Cleo Design has not only found its work visible from coast to coast but from bottom to top of the globe.

We proudly invite you to meet our team of motivated and enthusiastic interior design artists and share in the next project's success.

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[www.cleo-design.com](http://www.cleo-design.com)

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## CLEO DESIGN Seminole Hard Rock Hotel & Casino | High Limit Lounge and Private Dining Room | Hollywood, Florida

Players in the VIP High Limit Gaming Room at the Seminole Hard Rock Hotel & Casino, in Hollywood, Florida, can anticipate experiences that their fellow patrons will never know. One of their newest privileges is as delectable as it is exclusive: an invitation to the luxurious High Limit Lounge and Private Dining Room, a 1,168-square-foot, 46-seat facility, designed by Cleo Design. Here they will enjoy extraordinary food and beverage service provided by a professional staff using an exhibition kitchen equipped with the latest professional cooking equipment. To ensure that the décor is

appropriate to the occasion, the design team has crafted a contemporary environment of rich leather and suede surfaces, stylish furniture, plush carpeting and gleaming hardwood floors, illuminated by sophisticated lighting that includes indirect wall art niches and decorative glass bubbles suspended from the ceiling as well as specific task lighting for the staff. A choice of traditional dining table, banquette and counter seating gives the dining room flexibility to host anything from an intimate gathering to a stage for a visiting celebrity chef. For high limit guests, the passage between the gaming

tables and the dining tables now heralds yet another rewarding VIP experience.

**A:** Exhibition kitchen **B:** Counter seating  
**C:** Banquette seating **D:** Entry  
**Photography:** Francis George





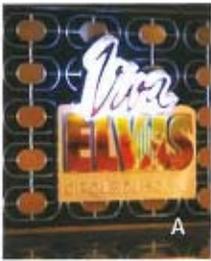
## CLEO DESIGN Cirque du Soleil's Viva ELVIS | Aria Resort & Casino at City Center | Las Vegas, Nevada

The King of Rock 'n' Roll is back in the house at Cirque du Soleil's Viva ELVIS, a spectacular, 219,000-square-foot, 1,840-seat live performance venue that recently opened in the Aria Resort & Casino at City Center, Las Vegas. Designed by Cleo Design to house the fusion of dance, acrobatics and live music honoring Elvis Presley, the showroom comprises a theater, box office, food and beverage space, and pre-function area. Besides meeting the technical demands of live performances, the project skillfully creates a contemporary-style grand theater that conforms to the world class architecture of

City Center—MGM/Mirage's ambitious urban complex employing some of the world's leading architects—while projecting the warmth and intimacy of a classic "Vegas" showroom. Key to the innovative scheme is the way the opulent theater interior of rosewood and velour replicates the experience of a conventional lounge of upholstered booths through custom banquettes outfitted with individual flip-up seats. Not to be outdone, the lobby also offers an authentic "Vegas" experience of glitz and glamour, combining backlit acrylic wall panels, chrome and gem-like finishes, a deep black

galaxy granite floor and rosewood millwork. Even the theater door handles hint at the jewelry that was famously fit for the King.

**A:** Show logo **B:** Food and beverage area  
**C:** Pre-function area and doors to theater  
**Photography:** Studio West





CLEO DESIGN Indiana Live! Casino | Shelbyville, Indiana

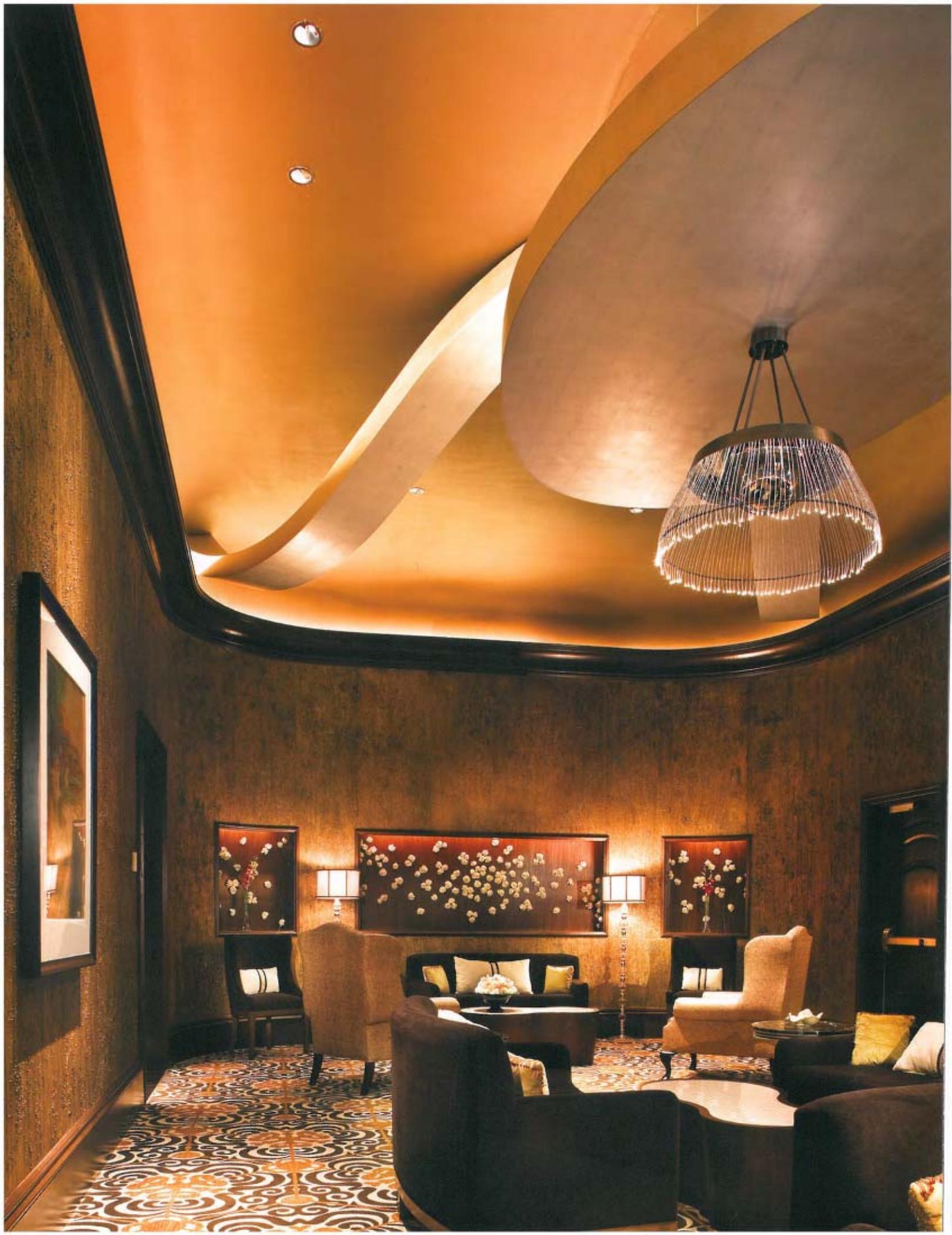


To bring Las Vegas-style excitement to gaming venues in distant locations like Kansas City, Biloxi and Atlantic City, high-energy "Vegas" glitz is often successfully paired with a timeless design reflecting local culture. Such is the case with the new, 82,281-square-foot, 1,733-slot Indiana Live! Casino, in Shelbyville, Indiana. Its beckoning interiors, designed by Cleo Design, comprise the Casino, Casino Center Bar, Makers Mark Steakhouse, NASCAR Café, Poker Room, Mosaic Club/Lounge,

Gold Room High Limit Players Lounge, Platinum High Limit Players Lounge, High Limit Gaming Area and Lounge, and honor both "Vegas" glamour and Hoosier heritage. Within the Casino, for example, the bright carpet, coffered ceiling, golden-hued upholstery and copper chandeliers alter their appearance day and night, thanks to sophisticated lighting. Other spaces at Indiana Live! are similarly nuanced in form and function. So while the Poker Room sequesters players in a well-lit space with

**A: Casino B: Mosaic Club/Lounge C: Poker Room D: Gold Room High Limit Players Lounge**

**Photography: Peter Malinowski**



## CLEO DESIGN



neutral colors, ergonomic seating and a video screen array to support intense focus on the game, the High Limit Gaming Lounges give them an opulent environment for self-service buffet or full bar/lounge amenities, and the Makers Mark Steakhouse envelopes them in the warm and inviting amber glow of vintage and private stock whisky bottles that handsomely frame a dazzling exhibition kitchen.

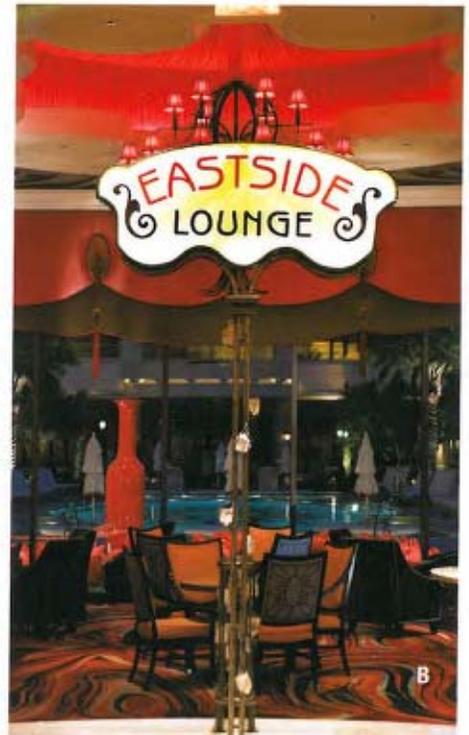
**A:** *High Limit Gaming Lounge Restroom*

**B:** *Makers Mark Steakhouse*

**Photography:** *Peter Malinowski*



CLEO DESIGN IN COLLABORATION WITH WYNN DESIGN & DEVELOPMENT  
Wynn Encore | Eastside Lounge | Las Vegas, Nevada



In a city where luxury is commonplace, casino developer Steve Wynn is celebrated for upping the ante, and his Encore at Wynn Las Vegas provides a good example. The 2,034-room Encore became the second tower on the grounds of the 2,716-room Wynn Las Vegas in 2008, three years after the resort opened with an on-site Ferrari-Maserati dealership. As always, Wynn redefined Las Vegas-style luxury with ever more lavish accommodations, finishes, amenities and entertainment options. His passion for making guests feel like royalty is evident in the Encore's new, 4,492-square-foot,

146-seat Eastside Lounge, designed by Cleo Design with Wynn Design & Development. The space was designed as a flexible indoor/outdoor environment where an early morning meeting ambiance yields to an afternoon cocktail setting overlooking the resort's pool, followed by an evening club featuring ceiling projection screens and a mobile DJ podium. In addition, the design had to visually relate to both the adjacent Casino as well as the pool. The design teams creative solution matches contemporary colors and traditional themed furnishings with a wool carpet's random, swirling pattern under soft

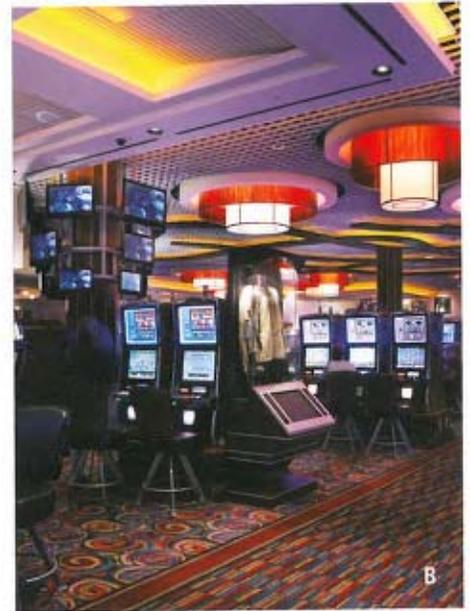
lights from dual bars buffering the Lounge from the Casino, adding hand-selected rock crystals as the kind of over-the-top embellishment Wynn's loyal fans expect.

*A: Lounge seating B: Entry C: View from outdoor pool*

**Photography: Studio West**



**CLEO DESIGN** Seminole Hard Rock Hotel & Casino | Casino and VIP Areas Floor Addition | Tampa, Florida



Everybody loves a winner, and that's what the public calls the Seminole Hard Rock Hotel & Casino, in Tampa, Florida. Indeed, the Hard Rock has won enough business from players drawn to its 90,000-square-foot Casino, 12-story, 250-room Hotel, and vibrant mix of restaurants and bars, live entertainment, conference center, recreational facilities, spa and fitness center, and retail shopping that it has expanded to satisfy demand. The recently completed Casino and VIP Areas Floor Addition, designed by Cleo Design, is a new,

46,413-square-foot, 1,095-slot gaming floor that provides a Casino and Casino Bar, High Limit Lounge, second-level public area and monumental Grand Staircase to convey the public to it all. Because of the design's imaginative play on the Hard Rock style, the new gaming floor does more than complement the existing Casino, introducing a new and fresh experience for loyal customers and newcomers alike. The grand staircase, for example, cascades through a dynamic water feature that is animated by light from rock video images

projected through the water. From the Grand Staircase, the excitement builds, driven by a design blending the latest in technology with millwork cases that display music memorabilia, enticing customers to enjoy the new gaming floor.

**A:** High Limit Lounge **B:** Casino **C:** Cashier **D:** Corridor **E:** Grand Staircase and water feature

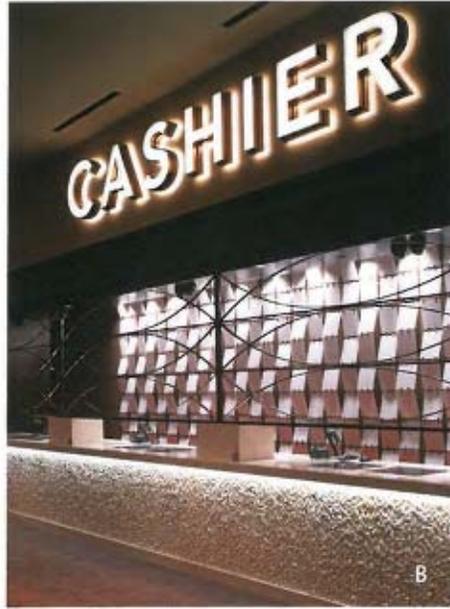
**Photography:** Francis George





SEMINOLE  
**Hard Rock**  
HOTEL & CASINO

CLEO DESIGN Rivers Casino | Pittsburgh, Pennsylvania



From its vantage point on Pittsburgh's North Shore next to Heinz Field, the new, 130,973-square-foot Rivers Casino features stunning views of the Ohio River and Pittsburgh skyline along with exciting attractions more commonly associated with Las Vegas, including nearly 3,000 slot machines, 86 table games, nine restaurants and bars, a 1,000-seat riverside amphitheater and live music. The community's swift acceptance of Rivers Casino is strongly supported by sleek, high-style interiors designed by Cleo Design, including the Casino,

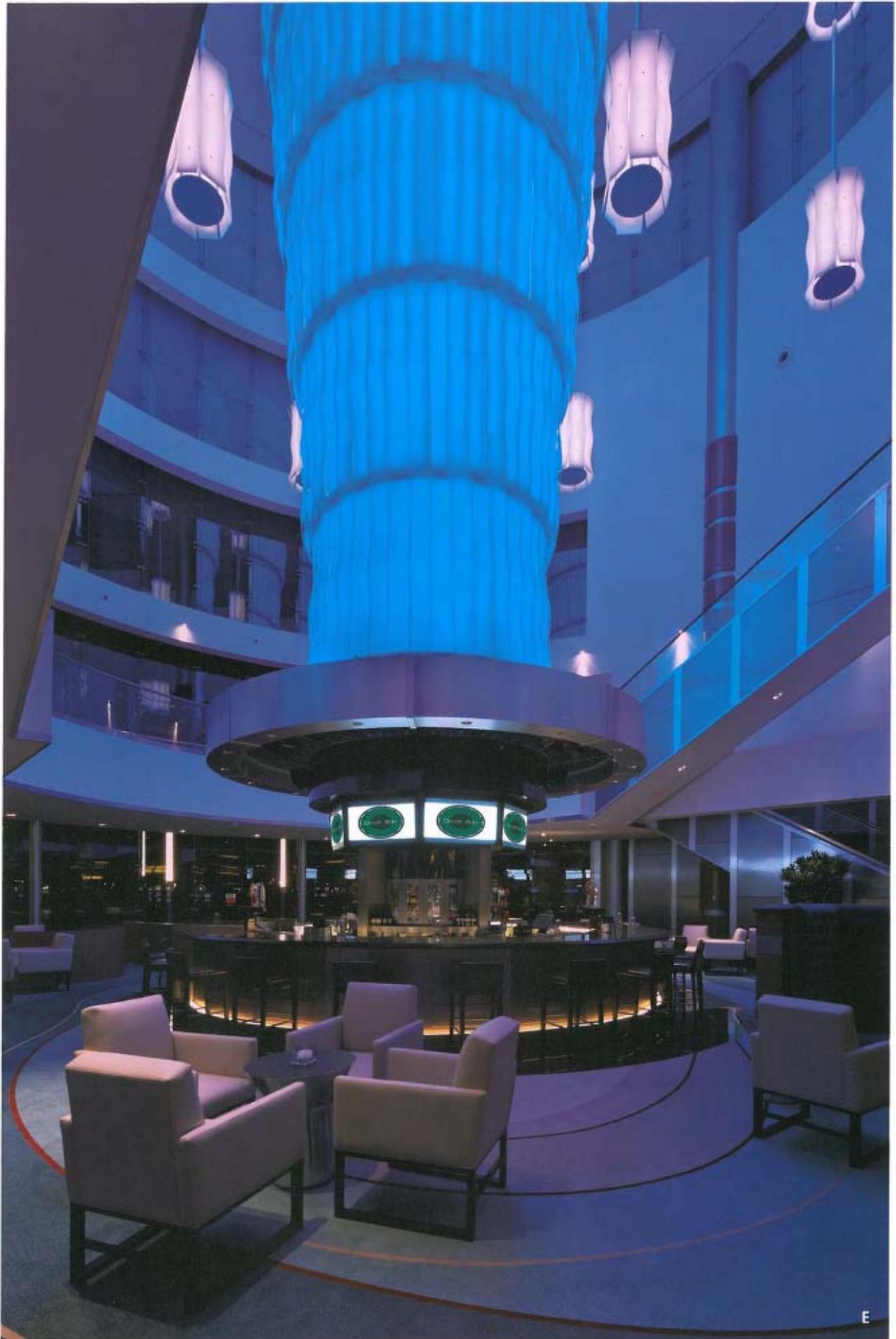
Casino Bar and Casino Lounge, High Limit Gaming Area and High Limit Gaming Lounge, Deli, Drum Bar and Grand View Buffet, which beguile patrons by blending "Vegas" contemporary glitz with traditional upscale imagery. Consider Rivers' iconic, glass-enclosed Drum Bar. Exploiting a panoramic view of the river and downtown, the 80-foot-high space basks in sunlight by day and glows like a beacon by night, thanks to light displays from the spectacular, 60-foot-high light fixture above its 360-degree bar. Yet, just steps away, the High

Limit Gaming Lounge romances patrons with the warmth and intimacy of a traditional country club, featuring wood paneling, wood-beamed ceiling, two-sided fireplace and dark, wood-framed furniture set against a gold and brown color scheme. Who says opposites don't attract?

**A:** Casino **B:** Cashier **C:** 360-degree bar at Drum Bar **D:** Entry to Casino **E:** Drum bar at night

**Photography:** Brad Feinknopf





## CLEO DESIGN Blue Chip Casino Resort & Spa | Michigan City, Indiana

A compelling reason people visit casinos and resorts is to escape their daily routines, and the new Blue Chip Casino Resort & Spa, in Michigan City, Indiana, provides a seductive destination. Among its numerous distinctions is an unusual building shape that offers panoramic views of the Great Lakes but imposes curving forms on its

interiors. Convinced that working with the curves was more fruitful than fighting them, Cleo Design designed the registration, convention promenade, meeting rooms, 18,000-square-foot ballroom, 300-room hotel tower and 12,900-square-foot spa to exploit curvilinear space. Instead of recessing the doorways to guest rooms from the corridor, Cleo

Design purposefully located the doors on the edge of the curved walls to enhance the effect of a visual wave. A similar approach was taken to the ceiling

**A:** Registration desk **B:** Spa reception  
**C:** Salon **D:** Meeting room pre-fun-tion area  
**Photography:** Bukva Imaging Group





# CLEO DESIGN



of the corridor, where the design team produced a surface that ebbs, flows and meanders. The latest comforts and conveniences were not ignored either. Thus, guest suites all boast state-of-the-art room control systems located both at room entries and bed headboards, and the spa features separate men's and women's lounges that can merge into one large room for special events like a "girls' night out." There's no reason to stay home now.

**A:** Suite bedroom **B:** Suite bathroom  
**C:** Guest bathroom **D:** Guest bedroom