b. As a major goal of the Act is to enhance the State’s live entertainment venues, submit as Exhibit VIII.C.9.b, a description of how the entertainment venues proposed for the Project Site are distinguished (whether by design or intended use) and intended to complement the impacted live entertainment venues identified pursuant to Item IX.B.2.

Mohegan Sun at The Concord’s multipurpose space has been designed to allow for up to 2,500 guests at any one time in a more intimate setting, and therefore would not compete directly with Bethel Woods which can accommodate tens of thousands of guests at any one time. Bethel Woods primarily outdoor and seasonal schedule will also integrate well with Mohegan Sun at The Concord’s desire for tourists to extend their weekends and stays in the region and take in a variety of local attractions.

The intended use also differs from nearby not-for-profit live entertainment venues with which Mohegan Sun at The Concord is partnering, such as Shadowland, an Actors’ Equity Theatre in Ellensville, in Ulster County, and the Mid-Hudson Civic Center and its family of venues in the Newburgh and Poughkeepsie areas of Orange and Dutchess Counties. Instead of directly competing with these venues, Mohegan Sun at The Concord will be providing financial assistance, sponsorship and cross-promotional ticket sales and incentives to benefit live theater and other live entertainment throughout the region.

As part of its outward-facing model, Mohegan Sun at The Concord anticipates many more restaurants, night-clubs and other for-profit entertainment venues participating in its Momentum Rewards program, allowing casino patrons to “comp themselves” through loyalty point redemptions at these outside venues.