

MWBE Waiver Request

Contract No.: C070001	Facility (if applicable): NYS Gaming Commission
Project Description: Full Service Creative Advertising and Media Services	Contract Value: \$21,973,907.00
Contractor: DDB Worldwide, Inc.	Contract Term: 12/30/07 – 3/31/15
Agency contact information: Name: Stacey Relation Email: stacey.relation@gaming.ny.gov Phone number: 518-388-3404	

<p>Description: Full service advertising contract. The contract expired on March 31, 2015 and during the final year reconciliation it was determined that an additional \$21,973,907 is needed to cover a shortfall of funds. The original contract amount was estimated based on the 2006 budget, and each subsequent contract year's value was not consistent with the annual budget.</p>
<p>Reason for Request: Seeking partial waiver as original contract goals were set at 2% (1% MBE 1% WBE).</p>
<p>Original Goal: MBE <u> 1 </u>% WBE <u> 1 </u>%</p> <p>Recommended Goal: MBE <u> 1 </u>% WBE <u> 1 </u>%</p>
<p>Explanation of Good Faith Efforts: Does not apply, since this is a final year true-up of funds.</p>

From: [MWBE Waivers](#)
To: [Relation, Stacey \(GAMING\)](#)
Subject: Re: MWBE Waiver Request
Date: Monday, May 18, 2015 2:22:33 PM

Hi Stacey,

I reviewed and agree with your assessment to grant this waiver request.

Best,

Alex

Alexandra M. Greene
Empire State Fellow | Executive Chamber
mwbewaivers@exec.ny.gov

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Performance * Integrity * Pride

From: Relation, Stacey (GAMING) <Stacey.Relation@gaming.ny.gov>
Sent: Thursday, May 14, 2015 1:50 PM
To: MWBE Waivers
Subject: RE: MWBE Waiver Request

Hi Alex,

You recently approved a partial waiver for DDB Worldwide for the final year account true-up. I was just notified that the dollar amount has increased, and I was wondering if you could please review and advise if the waiver is still acceptable at the increased value.

Thanks!
Stacey

P.s. Can you please call me on a separate matter when you have a moment? (518) 388-3404.

From: MWBE Waivers [<mailto:MWBE.Waivers@exec.ny.gov>]
Sent: Monday, April 27, 2015 1:12 PM
To: Relation, Stacey (GAMING)
Subject: Re: MWBE Waiver Request

Hi Stacey,

I reviewed and agree with your assessment to grant your waiver request.

Best,

Alex

Alexandra M. Greene
Empire State Fellow | Executive Chamber
mwbewaivers@exec.ny.gov

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From: Relation, Stacey (GAMING) <Stacey.Relation@gaming.ny.gov>
Sent: Wednesday, April 15, 2015 1:12 PM
To: MWBE Waivers
Subject: MWBE Waiver Request

Hi Alex,

Please find attached a request for a partial waiver for the final year true up of contract C070001 for DDB Worldwide, Inc.

Thank you,
Stacey

Stacey Relation
Contract Management Specialist 2

New York State Gaming Commission
1 Broadway Center, Schenectady, NY 12305

(518) 388-3404 | stacey.relation@gaming.ny.gov | @NYSGamingComm

www.gaming.ny.gov